

**FOR IMMEDIATE RELEASE**  
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### **HAWAII SHOWCASED FOR ASSOCIATION MEETINGS, MARCH 3**

**HONOLULU** – This Thursday, March 3, the Hawai'i Visitors and Convention Bureau (HVCB) is showcasing the islands' warmth in chilly Washington, DC, at one of the nation's premier events for association meetings.

The *Destinations Showcase Conference & Expo* at the Washington Convention Center is expected to draw 2,000 top association executives and planners from the surrounding metropolitan area to look at future meeting sites.

HVCB's colorful, all-island tradeshow exhibit is a perfect fit for this presentation. Washington is the nation's top headquarters for associations, which is Hawai'i's second biggest market for single-property corporate meetings and incentives.

"This tradeshow is a great vehicle for generating association business statewide and increasing exposure for Hawai'i's superb meetings assets," said Michael Murray, CMP, CMM, CASE, HVCB director of sales, corporate meetings and incentives.

Teaming up with HVCB for the tradeshow is the Hawai'i Convention Center.

Meredith Parkins, CASE, HVCB's Washington-based regional director of accounts, is organizing the Hawai'i promotional and sales exhibit.

For information about hosting corporate meetings and incentives in Hawai'i, visit HVCB's website at **MeetHawaii.com** or call 1-888-424-2924.

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