

HAWAI'I VISITING MEDIA QUESTIONNAIRE

Aloha! Please complete this questionnaire and return it to Karl Nakagawa via fax or e-mail to 808-521-7163 or Karl.Nakagawa@MWC-Anthology.com. This form is intended to give us a greater understanding of your story assignment(s) and preferences so we can make your experience in the islands productive and enjoyable.

Important Note: Due to the volume of requests, if you are submitting this questionnaire within six (6) weeks of your desired travel dates, the request may not be given full consideration. In working with our Island Chapters, members, and industry partners, HVCB's requires adequate time for evaluation and coordination of all travel logistics.

Mahalo!

PERSONAL INFORMATION

Name / Title: _____

Company: _____

E-mail: _____

Address: _____

Phone: _____ Fax: _____

PUBLICATION/PROGRAM INFORMATION

Publication / Program: _____

Circulation / Audience: _____ # of words or length: _____

Demographic Profile: _____

Publication / Air Date: _____

For print journalists, please forward five (5) current issues of the publication you are on assignment for, clips of recently published travel stories, and a letter of assignment.

For broadcast productions, please forward two (2) DVD/VHS copies of the show/program being brought to Hawai'i and a letter of assignment.

Please forward the above items to:

Karl Nakagawa
McNeil Wilson Communications, Inc.
1003 Bishop Street, Pauahi Tower, 9th Floor
Honolulu, HI 96813
Phone: 808-441-9710; Fax: 808-521-7163
E-mail: Karl.Nakagawa@MWC-Anthology.com

TRAVEL ASSISTANCE REQUESTS

Are you seeking assistance with transpacific airfare? Yes / No
(If no, please attach your final flight itinerary)

If yes, please list your preferred departure city _____

Dates of Visit: Arrival _____ Departure _____
Kaua'i: Arrival _____ Departure _____
O'ahu: Arrival _____ Departure _____
Moloka'i: Arrival _____ Departure _____
Lāna'i: Arrival _____ Departure _____
Maui: Arrival _____ Departure _____
Big Island: Arrival _____ Departure _____

Are you seeking assistance with hotel accommodations? Yes / No

Please list any special requests or requirements. Please note any accommodations that have already been secured and any hotel properties that you have contacted directly.

Are you seeking assistance with activities? Yes / No

Please list any specific activities you are interested to experience (soft adventure/eco-tourism, Hawai'i cuisine, golf, romance/honeymoon, relaxation/rejuvenation, women, family, mature/seniors) and people you wish to interview, etc.

Please check whom you intend to credit in your story and how you intend to credit them (i.e. editorial mention, sidebar, photos, etc.):

_____ Accommodations Type of coverage: _____
_____ Activities Type of coverage: _____
_____ Restaurants Type of coverage: _____

Please describe your story assignment angle in detail:

Thank you for taking the time to complete this questionnaire. If you have any questions, please contact Karl Nakagawa at 808-441-9710 or Karl.Nakagawa@MWC-Anthology.com.

The Hawaiian Islands offer so much that is yet to be discovered and we're pleased to learn that you are planning a visit to complete an assignment.

Within five (5) working days, we will send you a brief response to advise you of the status of your inquiry.

There may be occasions when HVCB is not able to assist due to availability, seasonality, or budgetary constraints. However, we strive to fulfill as many requests as possible and will do our best to accommodate you.

If your request is for a visit to one (1) island only, your application will be forwarded to the appropriate island chapter for consideration.

We look forward to working with you.

Mahalo!